

Who is ...

Petra Brussen

Petra has been an international businesswoman, entrepreneur, Hearts Leader, and inspirer in the field of Hearts Business development and Hearts Leadership for more than 25 years. She inspires and guides women and men to find unity through the HEART and to create a new world together. She was Vice President at Royal Wessanen / Natudis and CEO of Prénatal where she was the spiritual mother of the Prénatal Hearts Center on the A1 near Amersfoort and based on the concepts “The silent bond of moms” and “If I becomes us”. As a business woman and entrepreneur, she stands for bringing the HEART back into companies through the people who work there. Together with those involved, she creates shared value for people, businesses, society and the earth.

Why did you make the choice to become an entrepreneur in the field of Hearts Business and Leadership?

After 25 years at the helm of beautiful companies, I felt a strong calling with my experience and what I saw was necessary to share with others. As a woman at the business top echelon, I have often felt lonely when it comes to leadership from the heart. I did more with my feelings and intuition than my colleagues, whereas during my studies and in my career I had learned to use my mental side. It has been a process and a long path to get me out of that thinking and let my heart decide the course.

CEO of Prénatal

I did it. From the time as CEO at Prénatal, I have completely put my heart into my entrepreneurship and with success! I see daily how leaders and entrepreneurs struggle with the question of how they can be meaningful in their role and at the same time deal with the pressure of the necessary financial performance. I know from experience how you can combine these two in a more balanced way.

I now guide companies, CEOs, and entrepreneurs who would like to function differently and want to bring the heart back to our society. These are people who are looking to create a new world and dedicate themselves to it with their company. Of course, that always starts with yourself. I like that. I like to contribute to that. What could be better than when happiness and success go hand in hand!? It fits perfectly in this new era. An era of unity, transparency and love.

How do we bring back the HEART in our society, in our companies, organizations and in ourselves? I find it very exciting to live in this time of transition. How beautiful is it that we can experience this and make our contribution to a world of greater solidarity and love. For ourselves and for our children and future generations.

Youngest generations

The younger generations understand this much better than the older ones. They have an inner wisdom that lives more from connection, unity and transparency. Please do not let that distort us with our old beliefs. That has brought enough misery. More and more children are highly sensitive and have a great diversity of potential to develop. They have a higher consciousness than the older generations. It is the challenge to live with them from an inner mature perspective.

Everything indicates the necessity of creating a new world, a new future. That's why I call on everyone to become a Hearts Leader. A Hearts Leader is someone who leads his life from the "direction" of the heart. Or better yet: from the voice of his heart. There is so much to be rediscovered about the power of the heart center. When people really are in their heart center, there is a creativity and connection with everything and everyone. Fed by a loving force that points the way.

How can we then rediscover the balance?

The new era that has now emerged calls for more collaboration, creating a new form of value with your company. Values such as happiness, leisure, individuality from your personal mission, being together and living, transparency, life fulfillment, clean air and water, freedom, connection, a green environment and enjoying the importance of earning a lot of money. It is about business that really matters to us as humanity. That includes the important question that we can ask ourselves: "When will we have enough?" "Why do we want more?" Our urge for material "more" causes many of our problems. Satisfaction begins in yourself as does having a clear picture of what really matters in your life. The business of the heart is where the real value can be found for me.

"What will Hearts Business add to that?"

Hearts Business is the form of business of this modern age. We bring the HEART consciously back into our businesses, in our society, in ourselves! We are guided by new values. We share what we create and develop. This is about what matters, and about attention to help and connect with people and all life on earth.

Last word

"I want more than 1,000,000 Hearts Leaders to stand up for a new world that we create together." ■



For more information about Petra and her life, see: <http://petrabrussen.com/over-petra/>